



# Review of Dell.com

Generated on 2024-05-26

## Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

## Table of Contents

Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

## Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary





## Title Tag

Computers, Monitors & Technology Solutions | Dell USA

**Length:** 53 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



## Meta Description

Dell provides technology solutions, services & support. Buy Laptops, Touch Screen PCs, Desktops, Servers, Storage, Monitors, Gaming & Accessories

**Length:** 145 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



## Meta Keywords

Dell US,computers,laptops,desktops,gaming pcs,workstations,monitors,servers,services

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Computers, Monitors & Technology Solutions | Dell USA](https://www.dell.com/)  
[dell.com/](https://www.dell.com/)

Dell provides technology solutions, services & support. Buy Laptops, Touch Screen PCs, Desktops, Servers, Storage, Monitors, Gaming & Accessories

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

| <H1> | <H2> | <H3> | <H4> | <H5> | <H6> |
|------|------|------|------|------|------|
| 1    | 26   | 23   | 5    | 0    | 0    |

- <H1> Computers, Monitors & Technology Solutions </H1>
- <H2> Welcome </H2>
- <H2> Welcome to Dell </H2>
- <H2> Your Dell.com Carts </H2>
- <H2> LIMITED-TIME SALE </H2>
- <H2> DELL'S NEW COPILOT+ PCS </H2>
- <H2> WELCOME TO NOW </H2>
- <H2> Laptops </H2>
- <H2> Desktops & All-in-Ones </H2>
- <H2> Monitors </H2>
- <H2> PC Accessories </H2>
- <H2> Artificial Intelligence </H2>
- <H2> Servers </H2>
- <H2> Data Storage </H2>
- <H2> Dell APEX Multicloud & aaS </H2>
- <H2> INSPIRON 14 PLUS </H2>
- <H2> PRECISION MOBILE WORKSTATIONS </H2>
- <H2> DELL MONITORS </H2>
- <H2> INTEL® GAMER DAYS </H2>
- <H2> SERVERS, STORAGE, NETWORKING </H2>
- <H2> NEW DELL SILENT KEYBOARD AND MOUSE </H2>
- <H2> CUSTOMER SUCCESS STORIES </H2>
- <H2> Dell Support </H2>
- <H2> My Account </H2>
- <H2> Dell Premier </H2>
- <H2> ADVANCING SUSTAINABILITY </H2>
- <H2> DELL REWARDS </H2>
- <H3> Save up to \$700 today on top tech. Plus, members get 2x rewards. </H3>
- <H3> Get exceptional performance with Snapdragon® X Series and on-device AI. </H3>
- <H3> See how AI powers faster, more efficient train travel. </H3>
- <H3> Dell Technologies Showcase </H3>

<H3> Fast-track your day with Snapdragon® X Plus with amazing battery life on Copilot+ Inspiron. </H3>  
<H3> Featuring new Intel® Core™ Ultra Processors with AI Boost. </H3>  
<H3> See everything. Do anything. </H3>  
<H3> Intel® Gamer Days is here, with epic offers across our gaming range. </H3>  
<H3> Power transformation with server, storage and network solutions that adapt and scale to your business needs. </H3>

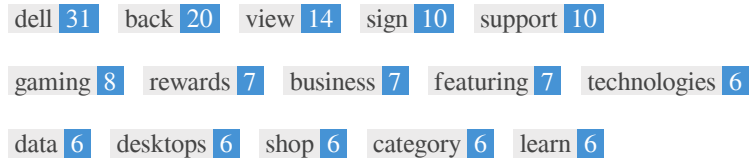
<H3> Minimize distractions with a silent, compact keyboard and mouse combo. </H3>  
<H3> City of Amarillo taps Dell Technologies to make community services more accessible with GenAI. </H3>  
<H3> From offering expert advice to solving complex problems, we've got you covered. </H3>  
<H3> Create a Dell account and enroll in Dell Rewards to unlock an array of special perks. </H3>  
<H3> Leverage hands-on IT purchasing for your business with personalized product selection and easy ordering via our customizable online platform. </H3>

<H3> Creating sustainable products and solutions that drive change. </H3>  
<H3> Dell Rewards members receive 2x points now through September 9th. </H3>  
<H3> Account Account </H3>  
<H3> Support Support </H3>  
<H3> Connect with Us Connect with Us </H3>  
<H3> Our Offerings Our Offerings </H3>  
<H3> Our Company Our Company </H3>  
<H3> Our Partners Our Partners </H3>  
<H3> Resources Resources </H3>  
<H4> Latest from Dell Technologies </H4>  
<H4> What We Do </H4>  
<H4> Four Keys to Optimal Outcomes with Generative AI </H4>  
<H4> Building your innovation muscle in the era of AI </H4>  
<H4> Our Purpose in Action </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

## Keywords Cloud



This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

## Keyword Consistency

| Keywords     | Freq | Title | Desc | <H> |
|--------------|------|-------|------|-----|
| dell         | 31   | ✓     | ✓    | ✓   |
| back         | 20   | ✗     | ✗    | ✗   |
| view         | 14   | ✗     | ✗    | ✗   |
| sign         | 10   | ✗     | ✗    | ✗   |
| support      | 10   | ✗     | ✓    | ✓   |
| gaming       | 8    | ✗     | ✓    | ✓   |
| rewards      | 7    | ✗     | ✗    | ✓   |
| business     | 7    | ✗     | ✗    | ✓   |
| featuring    | 7    | ✗     | ✗    | ✓   |
| technologies | 6    | ✗     | ✗    | ✓   |
| data         | 6    | ✗     | ✗    | ✓   |
| desktops     | 6    | ✗     | ✓    | ✓   |
| shop         | 6    | ✗     | ✗    | ✗   |
| category     | 6    | ✗     | ✗    | ✗   |
| learn        | 6    | ✗     | ✗    | ✗   |

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

**Alt Attribute**

We found 25 images on this web page  
✘ 4 ALT attributes are empty or missing.

```
https://i.dell.com/is/image/DellContent/content/dam/ss2/page-specific/dell-homepage/na/heroes/limited-time-sl-csb-dell-l  
data:image/svg+xml;charset=utf-8,%3Csvg xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg' viewBox%3D'0 0 2560 1000'  
data:image/svg+xml;charset=utf-8,%3Csvg xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg' viewBox%3D'0 0 480 360'  
https://www.dell.com/akam/13/pixel_4f8dff78?a=dD0wNDQzYTI1ZjliM2Y0ZjhlZWY2ZjA5M2ZjNTI3NTI4NTFIM2M5ZDE4JmpzPW9mZg
```

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).  
Also, more information to help them understand images, which can help them to appear in Google Images search results.

**Text/HTML Ratio**

HTML to Text Ratio is: **3.13%**  
Text content size 8474 bytes  
Total HTML size 270388 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.  
A higher code to text ratio will increase your chances of getting a better rank in search engine results.

**GZIP compression**

Oh No! GZIP is not enabled.  
✘ Your webpage size is 0 KB, could be compressed upto 0 KB using GZIP (33.6 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.  
It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 143.166.136.12 does not redirect to dell.com  


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Warning! We have detected parameters in a massive number of URLs  


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these\_are\_underscores) in your URLs  



Great, you are not using ?underscores (these\_are\_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.  


Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!  
  
<http://dell.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.  
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!  
  
<http://dell.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.  
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



 **Embedded Objects** Perfect, no embedded objects has been detected on this page  


Embedded Objects such as Flash. It should only be used for specific enhancements.  
Although Flash content often looks nicer, it cannot be properly indexed by search engines.  
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page  


Frames can cause problems on your web page because search engines will not crawl or index the content within them.  
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months  


Domain Age: 35 Years, 284 Days

Created Date: 22nd-Nov-1988

Updated Date: 3rd-Jan-2023

Expiry Date: 21st-Nov-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.  
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



## Indexed Pages



Indexed pages in search engines

9,510,000 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



## Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.





## URL

http://dell.com  
**Length:** 4 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



## Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



## Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

✔ **Page Size**  
⚙️⚙️⚙️

264 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.  
Page size affects the speed of your website; try to keep your page size below 2 Mb.  
Tip: Use images with a small size and optimize their download with gzip.

✔ **Load Time**  
⚙️⚙️⚙️

0.3 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.  
Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

✔ **Language**  
⚙️⚙️⚙️

Good, you have declared your language  
Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google  
Also, define the language of the content in each page's HTML code.

## Domain Availability



| Domains (TLD) | Status             |
|---------------|--------------------|
| dell.net      | Already Registered |
| dell.org      | Already Registered |
| dell.biz      | Already Registered |
| dell.us       | Already Registered |
| dell.info     | Already Registered |

Register the various extensions of your domain to protect your brand from cybersquatters.

## Typo Availability



| Domains (TLD) | Status             |
|---------------|--------------------|
| del.com       | Already Registered |
| xell.com      | Already Registered |
| sell.com      | Already Registered |
| well.com      | Already Registered |
| eell.com      | Already Registered |

Register the various typos of your domain to protect your brand from cybersquatters.



### Email Privacy

Good, no email address has been found in plain text.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



### Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



## Mobile Friendliness



Oh No! This page is not mobile-friendly.  
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



## Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

## ● Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



## Server IP

| Server IP      | Server Location | Service Provider |
|----------------|-----------------|------------------|
| 143.166.30.172 | Not Available   | Not Available    |

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

## Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

## Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**  


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.  
For example, what version of HTML the page is written in.  
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**  


W3C not validated

W3C is a consortium that sets web standards.  
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.  
Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**  


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

## Social Data

Your social media status

 Facebook: 

 Twitter: 

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

## Traffic Rank

No Global Rank



A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

## Visitors Localization

Your website is popular on following countries:



|               |      |
|---------------|------|
| Popularity at | None |
| Regional Rank | None |

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

## Estimated Worth

\$10 USD



Just a estimated worth of your website based on Alexa Rank.

## In-Page Links

We found a total of 222 links including both internal & external links of your site

| Anchor                                  | Type           | Follow   |
|---|----------------|----------|
| No Anchor Text                          | Internal Links | Dofollow |
| Dell Technologies                       | Internal Links | Dofollow |
| Premier Sign In                         | Internal Links | Dofollow |
| Support                                 | Internal Links | Dofollow |
| My Account                              | Internal Links | Dofollow |
| Order Status                            | Internal Links | Dofollow |
| Profile Settings                        | Internal Links | Dofollow |
| My Products                             | Internal Links | Dofollow |
| Dell Rewards Balance                    | Internal Links | Dofollow |
| Sign Out                                | Internal Links | Dofollow |
| Sign In                                 | Internal Links | Dofollow |
| Create an Account                       | Internal Links | Dofollow |
| Contact Us                              | Internal Links | Dofollow |
| Artificial Intelligence                 | Internal Links | Dofollow |
| Dell APEX Multicloud & aaS              | Internal Links | Dofollow |
| Servers                                 | Internal Links | Dofollow |
| Data Storage                            | Internal Links | Dofollow |
| Data Protection                         | Internal Links | Dofollow |
| Hyperconverged Infrastructure           | Internal Links | Dofollow |
| Networking                              | Internal Links | Dofollow |
| Infrastructure Accessories              | Internal Links | Dofollow |
| Sustainable Data Center                 | Internal Links | Dofollow |
| AIOps & IT Observability                | Internal Links | Dofollow |
| View All Workloads                      | Internal Links | Dofollow |
| Analytics                               | Internal Links | Dofollow |
| Cloud Solutions                         | Internal Links | Dofollow |
| Data Management                         | Internal Links | Dofollow |
| Edge Solutions                          | Internal Links | Dofollow |
| Kubernetes & Containers                 | Internal Links | Dofollow |
| Security Solutions                      | Internal Links | Dofollow |
| Virtual Desktop Infrastructure          | Internal Links | Dofollow |
| View All Industry                       | Internal Links | Dofollow |
| Digital Cities                          | Internal Links | Dofollow |
| Energy, Climate Action & Sustainability | Internal Links | Dofollow |
| Federal Government                      | Internal Links | Dofollow |
| Financial                               | Internal Links | Dofollow |
| Healthcare & Life Sciences              | Internal Links | Dofollow |
| Higher Education                        | Internal Links | Dofollow |
| K-12 Education                          | Internal Links | Dofollow |
| Retail                                  | Internal Links | Dofollow |
| Safety & Security                       | Internal Links | Dofollow |
| State & Local Government                | Internal Links | Dofollow |
| Telecommunications                      | Internal Links | Dofollow |
| Utilities                               | Internal Links | Dofollow |
| Payment Solutions                       | Internal Links | Dofollow |
| Developers & DevOps                     | Internal Links | Dofollow |
| View All Laptops                        | Internal Links | Dofollow |

|                                  |                |          |
|----------------------------------|----------------|----------|
| XPS Laptops                      | Internal Links | Dofollow |
| Latitude Laptops                 | Internal Links | Dofollow |
| Inspiron Laptops                 | Internal Links | Dofollow |
| Alienware Laptops                | Internal Links | Dofollow |
| G Series Laptops                 | Internal Links | Dofollow |
| Precision Mobile Workstations    | Internal Links | Dofollow |
| Latitude Rugged Laptops          | Internal Links | Dofollow |
| Chromebook Laptops               | Internal Links | Dofollow |
| 4G/5G Laptops                    | Internal Links | Dofollow |
| Copilot+ PCs                     | Internal Links | Dofollow |
| View All Desktops & All-in-Ones  | Internal Links | Dofollow |
| XPS Desktops                     | Internal Links | Dofollow |
| OptiPlex Desktops & All-in-Ones  | Internal Links | Dofollow |
| Inspiron Desktops & All-in-Ones  | Internal Links | Dofollow |
| Alienware Desktops               | Internal Links | Dofollow |
| Precision Fixed Workstations     | Internal Links | Dofollow |
| View All Computer Monitors       | Internal Links | Dofollow |
| Gaming Monitors                  | Internal Links | Dofollow |
| Alienware Monitors               | Internal Links | Dofollow |
| Ultrawide Monitors               | Internal Links | Dofollow |
| 4K Monitors                      | Internal Links | Dofollow |
| Curved Monitors                  | Internal Links | Dofollow |
| Monitors with Speakers           | Internal Links | Dofollow |
| Video Conferencing Monitors      | Internal Links | Dofollow |
| Monitor Accessories              | Internal Links | Dofollow |
| Alienware                        | Internal Links | Dofollow |
| Dell Gaming                      | Internal Links | Dofollow |
| Gaming Laptops                   | Internal Links | Dofollow |
| Gaming Desktops                  | Internal Links | Dofollow |
| Alienware & Gaming Monitors      | Internal Links | Dofollow |
| Gaming Accessories               | Internal Links | Dofollow |
| Virtual Reality & Simulators     | Internal Links | Dofollow |
| Video Games                      | Internal Links | Dofollow |
| View All PC Accessories          | Internal Links | Dofollow |
| Docking Stations                 | Internal Links | Dofollow |
| Audio                            | Internal Links | Dofollow |
| Keyboards & Mice                 | Internal Links | Dofollow |
| Printers & Scanners              | Internal Links | Dofollow |
| Laptop Bags & Cases              | Internal Links | Dofollow |
| Wi-Fi & Networking               | Internal Links | Dofollow |
| Hard Drives & Storage            | Internal Links | Dofollow |
| Webcams                          | Internal Links | Dofollow |
| Home Electronics                 | Internal Links | Dofollow |
| Projectors                       | Internal Links | Dofollow |
| Cameras, Photo & Video           | Internal Links | Dofollow |
| Parts, Batteries & Upgrades      | Internal Links | Dofollow |
| Software                         | Internal Links | Dofollow |
| Thin Clients                     | Internal Links | Dofollow |
| View All Workstations            | Internal Links | Dofollow |
| View All Services                | Internal Links | Dofollow |
| View All Professional Services   | Internal Links | Dofollow |
| Artificial Intelligence Services | Internal Links | Dofollow |
| Multicloud Services              | Internal Links | Dofollow |

|                                       |                |          |
|---------------------------------------|----------------|----------|
| Data & Applications Services          | Internal Links | Dofollow |
| Modern Workforce Services             | Internal Links | Dofollow |
| Security & Resiliency Services        | Internal Links | Dofollow |
| View All Lifecycle Services           | Internal Links | Dofollow |
| Deployment Services                   | Internal Links | Dofollow |
| Managed & Residency Services          | Internal Links | Dofollow |
| Support Services                      | Internal Links | Dofollow |
| Recovery & Recycling Services         | Internal Links | Dofollow |
| Training & Certification              | Internal Links | Dofollow |
| Technology & Tools                    | Internal Links | Dofollow |
| Premier: e-Procurement & Integrations | Internal Links | Dofollow |
| Support Library                       | Internal Links | Dofollow |
| Support Videos                        | Internal Links | Dofollow |
| Support Services & Warranty           | Internal Links | Dofollow |
| Drivers & Downloads                   | Internal Links | Dofollow |
| Manuals & Documentation               | Internal Links | Dofollow |
| Diagnostics & Tools                   | Internal Links | Dofollow |
| Self-Repair & Parts                   | Internal Links | Dofollow |
| Service Requests & Dispatch Status    | Internal Links | Dofollow |
| Order Support                         | Internal Links | Dofollow |
| Contact Technical Support             | Internal Links | Dofollow |
| Community                             | Internal Links | Dofollow |
| View All Deals                        | Internal Links | Dofollow |
| Laptop Deals                          | Internal Links | Dofollow |
| Desktop Deals                         | Internal Links | Dofollow |
| Gaming PC Deals                       | Internal Links | Dofollow |
| Business Laptop Deals                 | Internal Links | Dofollow |
| Business Desktop Deals                | Internal Links | Dofollow |
| Server Deals                          | Internal Links | Dofollow |
| Monitor Deals                         | Internal Links | Dofollow |
| Electronics & Accessories Deals       | Internal Links | Dofollow |
| Why Buy Direct from Dell              | Internal Links | Dofollow |
| Dell Price Match & Price Guarantee    | Internal Links | Dofollow |
| Student Discounts                     | Internal Links | Dofollow |
| Military & Veteran Discounts          | Internal Links | Dofollow |
| Employee Discounts                    | Internal Links | Dofollow |
| Dell Expert Network                   | Internal Links | Dofollow |
| Small Business Associations           | Internal Links | Dofollow |
| Dell for Startups                     | Internal Links | Dofollow |
| Financing                             | Internal Links | Dofollow |
| Dell Rewards                          | Internal Links | Dofollow |
| Dell Outlet (Certified Refurbished)   | Internal Links | Dofollow |
| PC Deals                              | Internal Links | Dofollow |
| Accessories Deals                     | Internal Links | Dofollow |
| Shop Now                              | Internal Links | Dofollow |
| Learn More                            | Internal Links | Dofollow |
| Play Video                            | Internal Links | Dofollow |
| Explore AI                            | Internal Links | Dofollow |
| Laptops                               | Internal Links | Dofollow |
| Desktops & All-in-Ones                | Internal Links | Dofollow |
| Monitors                              | Internal Links | Dofollow |
| PC Accessories                        | Internal Links | Dofollow |
| Artificial Intelligence               | Internal Links | Dofollow |

|  |                                |                          |
|--|--------------------------------|--------------------------|
| <a href="#">Servers</a>  | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Data Storage</a>                                     | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Dell APEX Multicloud &amp; aaS</a>                   | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Shop Now</a>   | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Learn More</a>                                       | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Shop Now</a>   | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Learn More</a>                                       | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Shop Now</a>   | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">View the Deals</a>                                   | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Shop Servers</a>                                     | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Shop Now</a>   | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Learn More</a>                                       | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">View All Stories</a>                                 | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Support Home</a>                                     | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Drivers and Downloads</a>                            | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Order Support</a>                                    | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Warranty and Contracts</a>                           | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Parts and Upgrades</a>                               | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Sign In</a>  | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Create Account</a>                                   | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Sign In</a>  | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Learn about Dell Premier</a>                         | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Discover how we're shaping a better future today</a> | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Four Keys to Optimal Outcomes with Generative AI</a> | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Building your innovation muscle in the era of AI</a> | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Our Purpose in Action</a>                            | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">View Newsroom</a>                                    | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Visit Blog</a>                                       | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Learn More</a>                                       | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Site Map</a>   | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Returns</a>  | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Contact Us</a>                                       | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Who We Are</a>                                       | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Newsroom</a>   | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Perspectives</a>                                     | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Recycling</a>  | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">ESG &amp; Impact</a>                                 | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Customer Stories</a>                                 | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Find a Reseller</a>                                  | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">OEM Solutions</a>                                    | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Blog</a>   | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Events</a>   | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Dell Learning Center</a>                             | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Privacy Center</a>                                   | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Resource Library</a>                                 | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Security &amp; Trust Center</a>                      | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Trial Software Downloads</a>                         | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Copyright © 2024 Dell Inc.</a>                       | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Terms of Sale</a>                                    | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Privacy Statement</a>                                | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Do Not Sell or Share My Personal Information</a>     | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Cookies, Ads &amp; Emails</a>                        | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |
| <a href="#">Legal &amp; Regulatory</a>                           | <a href="#">Internal Links</a> | <a href="#">Dofollow</a> |



|   |                |          |
|---|----------------|----------|
| <a href="#">Accessibility</a>                                     | Internal Links | Dofollow |
| <a href="#">Partner Program Sign In</a>                           | External Links | Dofollow |
| <a href="#">Dell Financial Services</a>                           | External Links | Dofollow |
| <a href="#">What We Do</a>  | External Links | Dofollow |
| <a href="#">X (Twitter)</a>                                       | External Links | Dofollow |
| <a href="#">LinkedIn</a>  | External Links | Dofollow |
| <a href="#">Instagram</a>   | External Links | Dofollow |
| <a href="#">YouTube</a>   | External Links | Dofollow |
| <a href="#">Careers</a>   | External Links | Dofollow |
| <a href="#">Dell Technologies Capital</a>                         | External Links | Dofollow |
| <a href="#">Investors</a>   | External Links | Dofollow |
| <a href="#">Find a Partner</a>                                    | External Links | Dofollow |
| <a href="#">Partner Program</a>                                   | External Links | Dofollow |
| <a href="#">Email Sign-Up</a>                                     | External Links | Dofollow |
| <a href="#">Anti-Slavery, Human Trafficking &amp; Child Labor</a> | External Links | Dofollow |

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links. Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



## Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.