



Review of Ionos.co.uk

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

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Link Analysis

Usability

Technologies

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Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary





Title Tag

IONOS UK » Websites. Domains. Cloud.

Length: 36 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description

IONOS » Your digital partner for websites, domains and cloud. We are a leading UK web host and a specialist in cloud solutions.

Length: 127 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Google Preview
⚙⚙⚙

[IONOS UK » Websites, Domains, Cloud.](#)

[ionos.co.uk/](#)

IONOS » Your digital partner for websites, domains and cloud. We are a leading UK web host and a specialist in cloud solutions.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

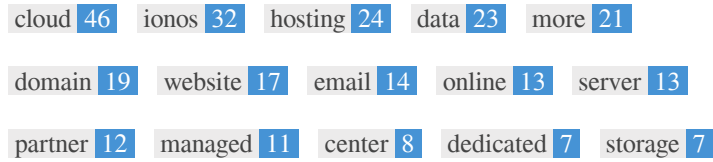
<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	12	5	7	0	2

<H1> Get found and grow </H1>
<H2> Business email </H2>
<H2> Managed WordPress </H2>
<H2> Web hosting </H2>
<H2> Website design service </H2>
<H2> Your digital partner </H2>
<H2> Personal consultant </H2>
<H2> Future-proof your IT infrastructure </H2>
<H2> Cloud backup </H2>
<H2> Dedicated servers </H2>
<H2> VPS </H2>
<H2> Agency Partner Program </H2>
<H2> More options for your online presence </H2>
<H3> Build your next project on stronger web foundations </H3>
<H3> Futuristic scooters, old school website. Time for a refresh! </H3>
<H3> Build your own custom cloud </H3>
<H3> Private Cloud powered by VMware </H3>
<H3> Enterprise-grade VPS </H3>
<H4> domains </H4>
<H4> customers </H4>
<H4> servers </H4>
<H4> employees </H4>
<H4> Cloud servers </H4>
<H4> Private Cloud </H4>
<H4> IONOS Cloud Cubes </H4>
<H6> Your digital partner </H6>
<H6> Private & Public Cloud </H6>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud



This Keyword Cloud provides an insight into the frequency of keyword usage within the page.


It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
cloud	46	✓	✓	✓
ionos	32	✓	✓	✓
hosting	24	✗	✗	✓
data	23	✗	✗	✗
more	21	✗	✗	✓
domain	19	✓	✓	✓
website	17	✓	✓	✓
email	14	✗	✗	✓
online	13	✗	✗	✓
server	13	✗	✗	✓
partner	12	✗	✓	✓
managed	11	✗	✗	✓
center	8	✗	✗	✗
dedicated	7	✗	✗	✓
storage	7	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

We found 218 images on this web page
 151 ALT attributes are empty or missing.

/_next/static/media/phone.e4f11652.svg
/_next/static/media/phone.e4f11652.svg
/_next/static/media/subnavtoggle.3271c313.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-domain-generic.svg
/_next/static/media/subnav.430eb982.svg
/_next/static/media/subnav.430eb982.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-domain-tld-fancy.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/domain-bulk-search.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-ssl-certificate.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-domain-guard.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-domain-transfer.svg
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https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-mywebsite.svg
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https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-ads-search-engine.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-email-marketing.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-google-ads-management.svg
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https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-mywebsite-shop.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-mywebsite-services.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-ecommerce-social-buy-button.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-webhosting-woocommerce.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-webhosting-magento.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-webhosting-prestashop.svg
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https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-webhosting-joomla.svg
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https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-cloud-managed-nextcloud.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-hidrive.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-mail-archiving.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/icon-product-mydefender.svg
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https://cs.uicdn.net/fileadmin/ionos-core/Icons/Mosaic%20Blue%20on-dark/domain-tld-online.svg
https://cs.uicdn.net/fileadmin/user_upload/Icons/on-light/domain-tld-ae.svg

Text/HTML Ratio



HTML to Text Ratio is 2.32%
Text content size: 12416 bytes
Total HTML size: 994786 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.



✓ Your webpage is compressed from 522 KB to 54 KB (89.6 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.



It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 217.160.86.51 does not redirect to ionos.co.uk


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Warning! We have detected parameters in a massive number of URLs


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.


✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.


Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



✔ **XML Sitemap** Good, you have XML Sitemap file!

<http://ionos.co.uk/sitemap.xml>


A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!

<http://ionos.co.uk/robots.txt>


A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 6 Years, 312 Days

Created Date: 14th-Aug-2017

Updated Date: 13th-Aug-2023

Expiry Date: 14th-Aug-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

6,960 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://ionos.co.uk
Length: 5 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., <http://www.mysite.com/en/products>).



Favicon

I Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

 **Page Size**


560 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**


1.66 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

 **Language**


Good, you have declared your language
Declared Language: EN-GB

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability
⚙️⚙️⚙️

Domains (TLD)	Status
ionos.com	Already Registered
ionos.net	Already Registered
ionos.org	Already Registered
ionos.biz	Already Registered
ionos.us	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability
⚙️⚙️⚙️

Domains (TLD)	Status
uonos.uk	Available
jonos.uk	Already Registered
konos.uk	Already Registered
lonos.uk	Already Registered
oonos.uk	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Good, no email address has been found in plain text.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

● Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
217.160.86.49	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.
Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**


Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Ionos.unitedkingdom

 Twitter: 

 Instagram:  Ionos.co.uk

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$10 USD

Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 197 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Domain Names	Internal Links	Dofollow
.co.uk Domain	Internal Links	Dofollow
.com Domain	Internal Links	Dofollow
New Top-Level Domains	Internal Links	Dofollow
Bulk Domain Search	Internal Links	Dofollow
SSL Certificates	Internal Links	Dofollow
Domain Security	Internal Links	Dofollow
Domain Transfer	Internal Links	Dofollow
SSL Checker	Internal Links	Dofollow
What is my IP Address?	Internal Links	Dofollow
Whois Lookup	Internal Links	Dofollow
Website Builder	Internal Links	Dofollow
Website Design Service	Internal Links	Dofollow
Search Engine Optimisation Tool	Internal Links	Dofollow
Email Marketing	Internal Links	Dofollow
Google Ads Management Service	Internal Links	Dofollow
Website Platforms	Internal Links	Dofollow
AI Tools	Internal Links	Dofollow
Website Templates	Internal Links	Dofollow
Website Checker	Internal Links	Dofollow
Domain Check	Internal Links	Dofollow
Online Store Builder	Internal Links	Dofollow
eCommerce Website Design	Internal Links	Dofollow
Shop Integration	Internal Links	Dofollow
Social Buy Button	Internal Links	Dofollow
WooCommerce Hosting	Internal Links	Dofollow
Magento Hosting	Internal Links	Dofollow
PrestaShop Hosting	Internal Links	Dofollow
eCommerce Platforms	Internal Links	Dofollow
Favicon Generator	Internal Links	Dofollow
Logo Generator	Internal Links	Dofollow
SEO Check	Internal Links	Dofollow
eCommerce Guide	Internal Links	Dofollow
Web Hosting	Internal Links	Dofollow
Web Hosting for Agencies	Internal Links	Dofollow
ASP.NET Hosting	Internal Links	Dofollow
Deploy Now	Internal Links	Dofollow
VPS Hosting	Internal Links	Dofollow
Jamstack Hosting	Internal Links	Dofollow
Joomla! Hosting	Internal Links	Dofollow
Hosting Options Compared	Internal Links	Dofollow
PHP Extended Support	Internal Links	Dofollow
WordPress Hosting	Internal Links	Dofollow
Managed WordPress Hosting	Internal Links	Dofollow
Professional Email Address	Internal Links	Dofollow

Hosted Microsoft Exchange	Internal Links	Dofollow
Microsoft 365 / Office 365	Internal Links	Dofollow
Google Workspace	Internal Links	Dofollow
Managed Nextcloud	Internal Links	Dofollow
HiDrive Cloud Storage	Internal Links	Dofollow
Email Archiving	Internal Links	Dofollow
MyDefender	Internal Links	Dofollow
Free File Sharing	Internal Links	Dofollow
Office Solutions Overview	Internal Links	Dofollow
Cloud Collaboration	Internal Links	Dofollow
Business Name Generator	Internal Links	Dofollow
Free Video Conferencing	Internal Links	Dofollow
Windows VPS	Internal Links	Dofollow
Cloud Servers	Internal Links	Dofollow
Cloud Apps	Internal Links	Dofollow
Agency Cloud Servers	Internal Links	Dofollow
Dedicated Servers	Internal Links	Dofollow
AMD Servers	Internal Links	Dofollow
Intel Servers	Internal Links	Dofollow
Server Deals	Internal Links	Dofollow
Storage Servers	Internal Links	Dofollow
GPU Servers	Internal Links	Dofollow
Cloud Backup	Internal Links	Dofollow
Rent a Server	Internal Links	Dofollow
VPS Setup Guide	Internal Links	Dofollow
Dedicated Server Setup Guide	Internal Links	Dofollow
Cloud Server Setup Guide	Internal Links	Dofollow
Get Started with the Private Cloud	Internal Links	Dofollow
Dedicated Server Support	Internal Links	Dofollow
Personal Consultant Service	Internal Links	Dofollow
Sustainability	Internal Links	Dofollow
Marketing Guides	Internal Links	Dofollow
IONOS Agency Partner Program	Internal Links	Dofollow
Affiliate Program	Internal Links	Dofollow
About IONOS	Internal Links	Dofollow
Management	Internal Links	Dofollow
Startup Guide	Internal Links	Dofollow
Digital Guide	Internal Links	Dofollow
Setting Up Email Programs	Internal Links	Dofollow
Getting Started with MyWebsite Now	Internal Links	Dofollow
Help Centre	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Learn more	Internal Links	Dofollow
Discover more	Internal Links	Dofollow
1 pound domains	Internal Links	Dofollow
Cheap domain names	Internal Links	Dofollow
Email hosting	Internal Links	Dofollow
SQL server hosting	Internal Links	Dofollow
SFTP hosting	Internal Links	Dofollow
Private domain registration	Internal Links	Dofollow
Cheap website options	Internal Links	Dofollow
WordPress installation	Internal Links	Dofollow
Extended validation certificates	Internal Links	Dofollow



AI Website builder	Internal Links	Dofollow
Free domain	Internal Links	Dofollow
.org domain	Internal Links	Dofollow
Cheap web hosting options	Internal Links	Dofollow
Free web hosting options	Internal Links	Dofollow
Personal domain	Internal Links	Dofollow
Free SSL	Internal Links	Dofollow
Ways to start a blog	Internal Links	Dofollow
Risk free online shop	Internal Links	Dofollow
.io domain	Internal Links	Dofollow
Buy .ai domain	Internal Links	Dofollow
Buy .online domain	Internal Links	Dofollow
Linux server hosting	Internal Links	Dofollow
Domain name generator	Internal Links	Dofollow
.ae domain	Internal Links	Dofollow
Newsroom	Internal Links	Dofollow
Terms and Conditions Cloud Ltd.	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Modern Slavery Statement	Internal Links	Dofollow
Tax Strategy	Internal Links	Dofollow
Startup Guide	Internal Links	Dofollow
Digital Guide	Internal Links	Dofollow
Recommend Us with Aklamio	Internal Links	Dofollow
Affiliate	Internal Links	Dofollow
IONOS App	Internal Links	Dofollow
IT Security	Internal Links	Dofollow
Customer Bereavement	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Webmail Login	External Links	Dofollow
Verifying IONOS Email Authenticity	External Links	Dofollow
Compute Engine	External Links	Dofollow
Cubes	External Links	Dofollow
Block Storage	External Links	Dofollow
SSD Performance Storage	External Links	Dofollow
IONOS S3 Object Storage	External Links	Dofollow
Backup Service	External Links	Dofollow
Cloud DNS	External Links	Dofollow
Managed Application Load Balancer	External Links	Dofollow
Managed Network Load Balancer	External Links	Dofollow
DDoS Protect	External Links	Dofollow
Managed NAT Gateway	External Links	Dofollow
Flow Logs	External Links	Dofollow
Monitoring as a Service	External Links	Dofollow
AI Model Hub	External Links	Dofollow
Try the IONOS Cloud	External Links	Dofollow
IONOS Cloud Price Overview	External Links	Dofollow
Live Product Demo	External Links	Dofollow
Data Center Designer	External Links	Dofollow
White Papers	External Links	Dofollow
Private Cloud powered by VMware	External Links	Dofollow
Dedicated Infrastructure as a Service	External Links	Dofollow
Dedicated Servers	External Links	Dofollow
Managed Kubernetes	External Links	Dofollow

Private Container Registry	External Links	Dofollow
Database as a Service	External Links	Dofollow
MongoDB	External Links	Dofollow
PostgreSQL	External Links	Dofollow
Managed Database Services	External Links	Dofollow
Managed Stackable Data Platform	External Links	Dofollow
Managed Kubernetes (CI/CD)	External Links	Dofollow
Data Backup and Disaster Recovery	External Links	Dofollow
Data Storage and Archiving	External Links	Dofollow
Digitalisation for SMEs	External Links	Dofollow
Machine Learning Platform	External Links	Dofollow
Big Data	External Links	Dofollow
Firewall as a Service	External Links	Dofollow
Managed Nextcloud	External Links	Dofollow
Become a Channel partner	External Links	Dofollow
Webinars	External Links	Dofollow
Success Stories	External Links	Dofollow
Reports	External Links	Dofollow
On Premise vs. Cloud	External Links	Dofollow
Data Centres	External Links	Dofollow
Customer References	External Links	Dofollow
IONOS ISV Partner Program	External Links	Dofollow
IONOS Agency Partner Network	External Links	Dofollow
Cloud Marketplace	External Links	Dofollow
Recommend Us with Aklamio	External Links	Dofollow
IONOS Group	External Links	Dofollow
Cloud Help Centre	External Links	Dofollow
Documentation	External Links	Dofollow
DCD Help	External Links	Dofollow
APIs, SDKs & Tools	External Links	Dofollow
FAQ	External Links	Dofollow
Customer Account	External Links	Dofollow
Data Center Designer	External Links	Dofollow
Learn more	External Links	Dofollow
IONOS Channel Partner Program	External Links	Dofollow
IONOS ISV Partner Network	External Links	Dofollow
Online Support	External Links	Dofollow
My IONOS	External Links	Dofollow
Status Page	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

 **Broken Links**


Broken links were found on this web page

<https://www.ionos.co.uk/help/my-account/access-passwords/managing-a-deceased-customers-account>

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.